

VELLY BERETTA

FLINT, MICHIGAN / HIP-HOP / RECORDING ARTIST



MATURE STREET PERSPECTIVE • REFLECTIVE WRITING • FLINT AUTHENTICITY

ARTIST STORY

Velly Beretta is a Flint, Michigan recording artist whose catalog connects the city's mixtape-era foundation to its current independent movement. His writing pairs lived-in street perspective with reflection, accountability and hard-earned ambition—music built for listeners who value substance as much as presence.

Active since the early 2010s, Velly brings a deep regional history to today's release cycle. Recent projects *Lost N Found* (2025) and *One Deep In Deep Thought* (2026) frame a veteran voice that remains hungry, current and performance-ready.

CAREER HIGHLIGHTS

- **Catalog depth** — recorded history reaching back to Flint's 2011 mixtape circuit.
- **Notable collaborations** — Bootleg of the Dayton Family, Rio Da Yung OG, RMC Mike and YN Jay.
- **Feature impact** — a two-upload YouTube audit found 19 of 398 comments and replies (4.8%) involved Velly. His stimulus/BM bars earned 93 of 135 likes (68.9%) across Velly-specific top-level comments.
- **Audience fit** — for listeners of Starlito, Don Trip, Curren\$y, LaRussell and Benny the Butcher.

PERFORMANCE PROFILE

A grounded, lyric-forward set suited to live-performance platforms, intimate showcases, festivals, support slots and interview-driven media. Available for performances, features and curated content appearances.

VERIFIED REACH

1.8M+

YOUTUBE VIEWS

469,362

APPLE MUSIC PLAYS

107,408

SPOTIFY STREAMS

First-party platform totals. YouTube includes featured appearances. Apple total covers June 2015 through September 12, 2026.

SELECTED MUSIC

Counted Me Out feat. RMC Mike

PRIORITY SINGLE • 2025

One Deep In Deep Thought

EP • 2026

Lost N Found

ALBUM • 2025

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